

# BICERA BEACON

VOL. 17 | JULY 2022



## WHAT'S NEW AT BICERA VALVE?

As we enter the final quarter of our fiscal year, we find ourselves busy in a number of areas.

### HELP WANTED:

We have a couple positions open that we are trying to fill. We need a CNC Machinist. We are also looking for a person to work in receiving. If you are looking for work, or if you know someone looking or that would be a good fit, you could check out our postings on Indeed by searching Penn-Troy.



### A NEW TOY:

If you have been receiving or reading our newsletters for a few years, you will recall that we welcomed two brand new HAAS vertical mills a few years ago. Well, we are pleased to welcome another new machine, a CNC Lathe, to our stable of equipment. This lathe will replace a few older machines all while increasing efficiency. We are preparing a space on the shop floor for the lathe now and we look forward to making parts with it soon.



### TRADE SHOW PREPARATIONS:

SMM 2022 is suddenly only a couple short months away. We have been working on getting our booth plans finalized for

a while now and it looks as though we are in the final stages of planning. It's been a couple years since our last SMM, and we are ready to see everyone again. We will have our products on hand at the show, so you can see and learn about all our features and benefits. We will also be talking about some new developments here at BICERA Valve that will interest everyone that stops by our booth (Hall A4, Booth 225). SMM will take place in Hamburg, Germany from September 6th through the 9th. Make plans to attend today. We look forward to seeing you there.

<https://www.smm-hamburg.com/info/besucher/tickets-einladungen>

### A GIFT FOR DOLLY:

A little while ago, the employees in the shop presented our owner, Dolly Powers, with a gift of this wonderful plaque. She asked that it be mounted near the entrance, and we are pleased to announce that it can now be seen by all who walk through the door that leads to the shop floor.



## Product Spotlight

## Maintenance Videos

One of the many features on our website (Bicera.com) is our resources tab, which contains a menu with a link to our maintenance videos. These videos are a great resource that will help walk you through the common repairs and maintenance of our Legacy valve line, the original BICERA valves. If you don't find what you are looking for there, please let us know by sending an email to us at [sales@penntroy.com](mailto:sales@penntroy.com) so we can learn what our customers are looking for. This will help us create new content and also benefit our many great customers.

# ▶ Employee Recognition



## Jason Robertson

Shipping / Material Handler

**How long have you worked at Penn-Troy?**

8 months.

**What is your position and common daily duties?**

I'm a material handler. I receive inventory and take it to where it's needed in order to facilitate the production process.

**What do you like most about your job?**

It's close to home.

**What are your hobbies?**

Fishing, target shooting, hiking.

**Do you have a vacation ritual or location?**

My family has a two-room cabin secluded in the Pocono Mountains. I try to get there at least once a year.

**What is your favorite movie?**

Tombstone.

**Any bucket list item(s) you care to share?**

I want to see the Aurora Borealis.

**Do you have any hidden talents?**

I can play guitar and I have a decent singing voice.

**Family?**

I have a daughter and two sons.

**How do you unwind outside of work?**

I like to read.

# ▶ A Message from the President

Welcome once again to the *Bicera Beacon Journal*.

As we approach the last month of summer and our fall-loving friends begin talking about how excited they are about drinking pumpkin spice lattes, wearing sweaters, and going on walks in the crisp autumn air, we at Penn-Troy are excited for something else – SMM Hamburg. The SMM exhibition is our best opportunity to see our existing customers and meet new ones, and you can find us in Hall A4, Booth 225. This year we have some new products we'll be exhibiting, and we would love to show them to you. And with the fast-changing nature of our industry, we'd be excited to hear about what is new at your business as well. You can also enter our raffle for an Apple Watch and a set of Air Pods. So yes, we are excited to see you at the show in September, but for now, forget about jumping into leaf piles, and enjoy jumping into a pool.

Thanks for reading, and as always, thank you for your business.

Sincerely,

*Mark Powers*

Mark Powers  
President and Chief Executive Officer  
Cell: 607-742-2746 | Toll Free: 800-232-4442



**Drop us a line...**

Questions? Comments? If you would like to give Penn-Troy/BICERA Valve any feedback, please send an email to [sales@penntroy.com](mailto:sales@penntroy.com). Your feedback helps us know when we are on the right track, and where we need to refocus.